

Targeted action for transformation

Triodos Bank's vision on impact

This is our vision on the world and the fundamental changes in our economy and society that are needed. It guides us on our journey to reach our goal: a prosperous life for people on a thriving planet. And with this vision, we also aim to inspire change and stimulate dialogue about the transformation of our economy and society.

Where do we want to go?

We envision a world where all people have the necessary tools and resources to live fulfilling lives, while the economy operates in harmony with nature rather than against it, within planetary boundaries. This requires a fundamental change in the way our economy and society operate.

A prosperous life for people



- Just and cohesive societies
- Individual and collective wellbeing
- Vibrant cultural contexts

A thriving planet



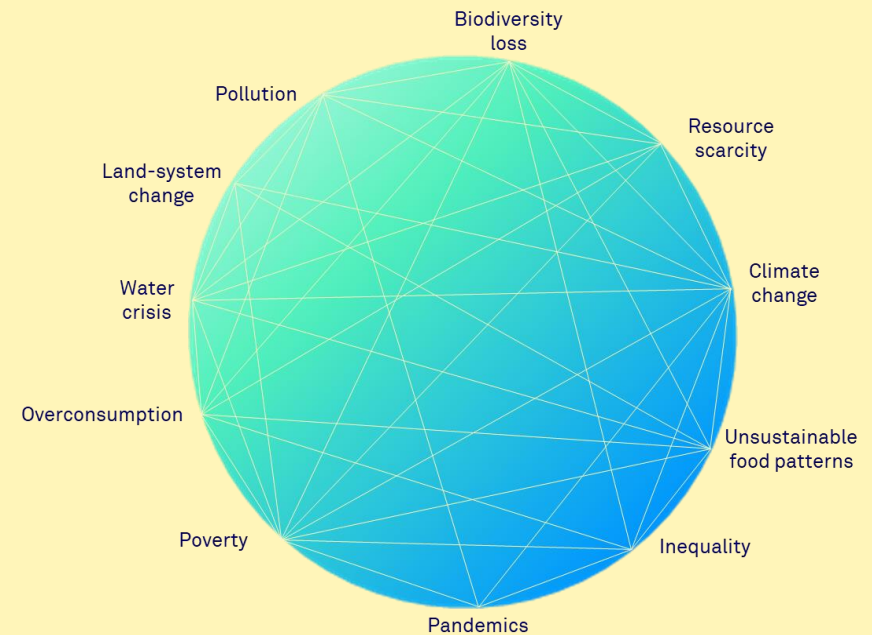
- Healthy and resilient ecosystems
- Balanced human-nature relationship
- Economies within planetary boundaries

Triodos Bank

As a values-driven financial institution we make money work for positive social, environmental and cultural change. To make sure our influence in these areas is positive we only finance sustainable enterprises, and we only use the 'real' money entrusted to us by savers and investors in the real economy.

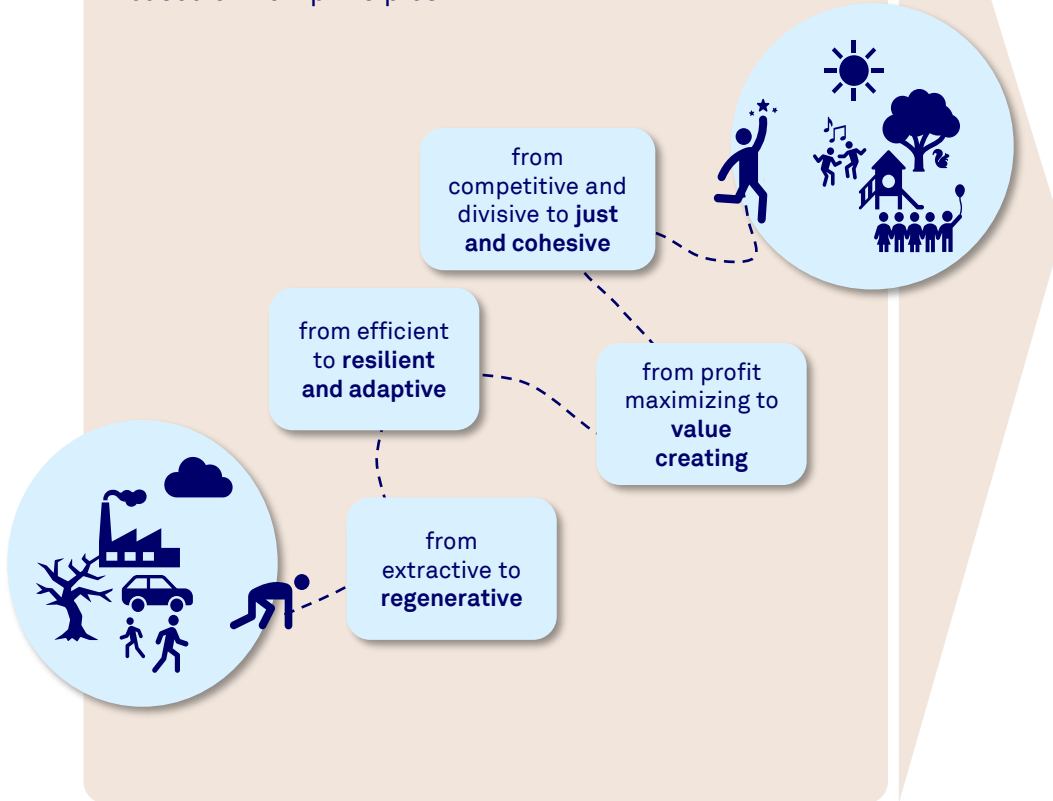
What do we see from here?

In its current state, the world is far removed from our goal. We are facing several interrelated social and environmental challenges. Flawed economic thinking has brought us where we are. The most critical task facing us today is to navigate a social and ecological transformation based on a new economic paradigm.



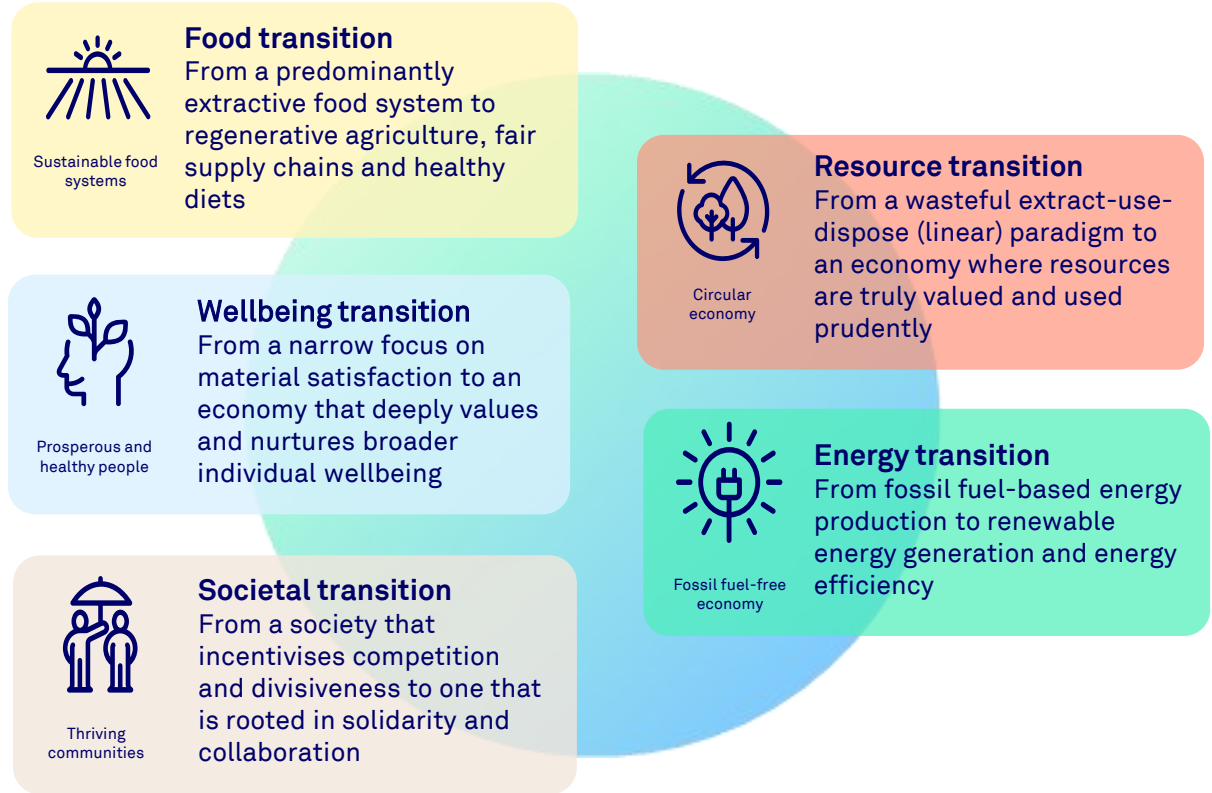
Fundamental change

The transformation we envision is only possible through a fundamental shift in our mindset and our behaviour. We must chart a different way forward to achieve a deep, systemic transformation. This requires a fundamental change in our mindset towards the way we live, produce and consume, based on new principles.



The five transitions

Systemic transformation is the result of change processes in many areas of our society and economy. These processes are called transitions: concrete societal change in practices, structures and culture. We have identified five interlinked areas of intervention, where deep changes in human systems and institutions need to take place to achieve our goal.



Together towards a regenerative and inclusive society

All Triodos' business units share the same vision on the future. We can therefore coherently make use of a broad range of tools, leveraging on the power of financial and non-financial instruments (such as advocacy) to accelerate transitions in the real economy. We finance sustainable businesses and initiatives that provide a solution to today's challenges. Besides that, we partner with others, use advocacy and influence the public debate to share ideas and best practices to truly make finance more sustainable.